Company Name/Website

Key Contact/Title/Role/Email/Phone

Company: Street Number/State/Province/Postal Code/Country

Academic Affiliation

Short Pitch: What is the customer problem you are trying to solve, what is the solution, and why should we care about this technology/company? (Word limit: 100 words)

Technology: Describe briefly the technological advance, and how the eventual product will work and be innovative in the marketplace. Be succinct but mention any third party validation that shows your technology works as claimed. We welcome short videos showing your technology working; you can attach a YouTube or Vimeo link here. Word limit: 200 words

Target Market and Customers: Describe the target customer segments and potential benefits e.g. return on Investment, energy savings; manufacturing efficiencies; list Total Addressable Market, (global and US); Serviceable Addressable Market and initial or beachhead Share of the Market;.

Potential impact on sustainability: List the metrics your company uses to measure the impact of widespread adoption of your product. Some examples: energy savings (kW hrs.), renewable adoption, greenhouse gas reduction, electrification e.g. through the adoption of electric vehicles. Word Limit: 200

Corporate Relationships and Industry Partners: List any partners and collaborators, either confirmed or in discussion, for such things as applied R&D, product design and development, prototype building and testing, and scaling up and manufacturing, either in house or by contract.

Customer Sites for Demonstration: Please summarize confirmed demonstration arrangements or summarize your efforts to secure these. We understand that these arrangements may be under discussion but solidifying these agreements will be key to serious consideration for a Rocket Fund award. Word Limit: 300 words
Corporate Status: Please provide year founded and list funding from all sources, including government or corporate grants, friends and family, personal contributions, early investment, competition prize money, voucher programs.

The Rocket Fund Use of Funds: Summarize your plan for designing and building the prototype; please stage your request in $75k, $50k, and $25k grants. These can be independent elements or three stages of the whole development process; Note: the Rocket Fund covers the following: initial product design and iteration of minimum commercial prototype (TRL level 5 - 7); selected consultation services for manufacturing development and scale up, process engineering; software engineering; certification and lab validation services; equipment and parts purchase. Word Limit: 500

LACI Partnership: is a 501(c) (3) non-profit, independent clean technology incubator located in Los Angeles, California. LACI’s mission is to create an inclusive green economy and the organization is involved in startup incubation services, public/private partnerships, pilot projects, startup competitions, community and workforce development, industry events, and various other initiatives focused on clean technology innovation and community enhancement. LACI may wish to contact your organization for one or more of the above activities. Please click yes or no.

Rocket Fund Investor Circle: Early stage investors in the Bay area and Mid-West have expressed interest in Rocket Fund 2019 applicants. Please click “yes” or “no” about whether you would like to be connected with these organizations.

EPRI Channel Relationship: As Channel Partner of the Rocket Fund, the Electric Power Research Institute https://www.epri.com/#/?lang=en-US can offer selected Rocket Fund applicants 1) access to lab testing facilities and technical support; 2) partnering on grant opportunities; and 3) connections to EPRI members. Please click yes or no whether you will be willing for the Rocket Fund to share your information with EPRI on a confidential basis.

Attachments go here:

The Rocket Fund Office: January 1, 2020