



Fast. Flexible. Cleantech Funding.

Introduction to Rocket Fund & FAQs

Year Founded
2015

Award Tiers
\$25K, \$50K, \$75K

Total Amount Awarded to Date
\$1.325M

No. of Awardees to Date
33

No. of Awardees to Receive \$1m+ of Additional Funding
9

ROCKET FUND

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www.flow.caltech.edu/rocket-fund

FREQUENTLY ASKED QUESTIONS

How does Rocket Fund work?

- Membership-driven granting organization
- Rocket Fund members leverage their funds to provide non-equity grants for developing minimum commercial prototypes (MCP) that allow awardees to validate their product with customers

What are Rocket Fund's areas of technology focus?

- Wide-ranging cleantech and sustainability
- Members direct specific priorities each year

What does Rocket Fund do for members?

- **Discovery:** Finding vetted, viable, relevant technologies and teams
- **Funding vehicle:** A mechanism to fund early-stage companies
- **Relationships:** With professionals who have similar goals

How does Rocket Fund make a difference?

- Rocket Fund accelerates fragile startups to commercial success and financial independence, thereby
 - Enhancing industry partners' pipeline of vetted, viable, and relevant clean technologies
 - Equipping emerging business leaders with needed funding and expertise at a critical phase of development
 - Companies attract further financing (e.g., investment, government grants)

Where is Rocket Fund sourcing technologies?

- **Over 30 universities**, including Stanford, Berkeley, Princeton, Harvard, Northwestern University, the University of California system, Cal State
- **Other financing programs**, IN2 Wells Fargo, Shell GameChanger and CalSEED
- **DOE national labs**, including National Renewable Energy Laboratory

What are some examples of previous Rocket Fund awardees?



Who is Rocket Fund?

A private-public consortium shaping the future of cleantech and sustainability.

OUR MEMBERS



Want to learn more about how Rocket Fund is increasing our impact with a growing group of committed members?

Contact Stephanie Yanchinski: Stephanie.Yanchinski@caltech.edu



MEMBERSHIP LEVELS AND BENEFITS

BENEFITS	AFFILIATE MEMBERSHIP \$5,000*	FULL MEMBERSHIP \$20,000*	CLUB MEMBERSHIP \$50,000*
Early sight of vetted, viable, relevant technologies and trends	•	•	•
Quality business leads: 70+ cleantech companies annually	•	•	•
Participation on Technology Advisory Committee	•	•	•
Leveraged financial support for small companies of strategic interest	•	•	•
Mentoring Opportunities, member selection	•	•	•
Rocket Fund Membership Board Seat		•	•
Participation on Awards Review Panel		•	•
National promotion as “green” partner to 1,000+ network		•	•
Association with California’s major utilities, business and academic cleantech leaders		•	•
Membership Board Participation	N/A	1	3
Concierge Service			
Deep due diligence on candidates of your choice (TED)			•
Facilitated meetings with awardees of your choice			•
Grant partnership opportunities			•
Technology-specific tracks, aligned with member requests			•

* Annual fee